

Pinnacle Milestones

January 16, 2024

Pinnacle announces its de novo expansion into North Florida with the recruitment of a team of highly-experienced professionals in Jacksonville. The continued growth for the firm builds on the success of expansions in other markets like Washington, D.C. and Atlanta, with expectations of building a \$3 billion bank in North Florida over five years.

December 13, 2023

Pinnacle continues to grow in the National Capital Region with the opening of a new temporary office at 6100 Merriweather Drive, Suite 210 in Columbia, Maryland. The limited service office is the second location in the region and first in Maryland.

December 4, 2023

The firm earns the No. 28 spot on the list of 2023 Best Workplaces for Parents from Great Place to Work®. It's Pinnacle's fifth appearance on the list, which is determined by anonymous employee surveys, with analysis focused on the comparison between parent responses and non-parent responses.

November 21, 2023

Pinnacle is named the No. 1 best place to work in Charlotte. This is the firm's third consecutive No. 1 ranking on the list of midsize Top Workplaces from *The Charlotte Observer* and Energage and its fifth appearance overall, earning the No. 1 spot in 2022 and 2021.

November 20, 2023

Pinnacle is one of the nation's Best Banks to Work for, earning the No. 4 spot on the annual list compiled by American Banker magazine and Best Companies Group. The 2023 ranking is up two spots from 2022, moving the firm into the top five. Aside from Pinnacle, which has \$47.5 billion in assets, the next largest bank in the top 20 has \$13.4 billion.

October 27, 2023

Pinnacle celebrates the 23rd anniversary of the day the firm opened its first office, October 27, 2000.

October 25, 2023

Pinnacle earns the No. 6 spot on *FORTUNE* Magazine's list of the nation's Best Workplaces for Women. The list compiled by Great Place to Work® ranks companies for the way women associates view their experience in terms of fairness and equity. This is Pinnacle's sixth appearance on the list, having previously earned this distinction last year and in 2021, 2020, 2018 and 2017.

October 23, 2023

HPB Insurance earns Best Practices status for a second consecutive year. Independent insurance agencies around the United States receive this status by participating in the Independent Insurance Agents & Brokers of America (IIABA or the Big "I") Best Practices Study group. The annual survey and study documents the business practices of the "best" agencies and urges others to adopt similar practices.

September 28, 2023

Pinnacle takes its presence in the Louisville market to the next level by opening a new office and adding Erica Dowd and Charles Robello, two of Louisville's best known and respected financial professionals. The new office occupies 3,000 square feet and is in St. Matthews at 2100 Mallard Creek Road in Louisville.

September 27, 2023

Pinnacle is the No. 1 bank in Nashville in terms of deposits for the sixth consecutive year, according to FDIC data as of June 30, 2023, and rose to be the second biggest bank in Tennessee. The firm overtook Regions for the No. 2 spot statewide, adding \$3.49 billion in Tennessee deposits for a total of \$26.85 billion and an annual growth rate of 14.94 percent, representing 12.10 percent of statewide market share.

September 13, 2023

Pinnacle is named as the Best Place to Work in Memphis, the eighth time in the last nine years the firm has earned the No. 1 spot. The *Memphis Business Journal* announced the ranking, with Pinnacle placing No. 1 in the large companies category. Pinnacle has been on the list since 2015.

September 11, 2023

Pinnacle is named the No. 7 best financial services firm to work for in the country, by FORTUNE and Great Place to Work[®]. This is the seventh consecutive year the firm made the list, moving up two spots from No. 9 in 2022.

September 1, 2023

Pinnacle Financial Partners is one of the Best Places to Work in Atlanta. The Atlanta Business Chronicle announced that the firm is the No. 2 Best Place to Work in Atlanta in the medium-size business category. This is the third consecutive year the firm has earned a place on the list.

August 28, 2023

Pinnacle earns the No. 14 spot on PEOPLE magazine's list of 100 Companies That Care, jointly chosen by the publication and Great Place to Work[®]. This is Pinnacle's fourth time on the list, joining much larger international brands like Cisco, PricewaterhouseCoopers and Target and ranking higher than others like Deloitte, Capital One and Bank of America. All on the list were chosen for the generosity of their company benefits and charitable work, as well as personal accounts of the impact these organizations have made on the lives of their employees.

August 25, 2023

Pinnacle is the No. 2 Best Place to Work in the Triangle region of North Carolina. The *Triangle Business Journal* announces the ranking with Pinnacle placing second in the large companies category. This is the third consecutive year the firm has earned a place on the list.

July 20, 2023

Pinnacle is named one of the best places to work in the nation for millennials, the generation born between 1981 and 1994. The firm earns the No. 26 spot on the list of Best Workplaces for Millennials from FORTUNE magazine and Great Place to Work[®]. This is Pinnacle's sixth consecutive appearance.

June 12, 2023

Pinnacle opens its first full-service office in Bowling Green. The office is located at 360 E. Eighth Street in Bowling Green, KY.

June 12, 2023

Pinnacle opens a new retail office in Raleigh, NC, at 13341 Falls of Neuse Road. This is the firm's 11th location in the Triangle region.

May 24, 2023

Pinnacle earns national recognition for its work around environmental, social and governance issues (ESG). The firm is one of just five banks nationwide to earn recognition in the small business segment and one of only three in the commercial segment. This honor comes shortly after the firm released its 2022 Corporate Social Responsibility Report, which catalogues and contextualizes Pinnacle's work to make a significant positive impact on all of its stakeholders.

May 19, 2023

Pinnacle is named the No. 1 Best Place to Work in the Piedmont Triad region of North Carolina in the extra-large company category (greater than 300 associates). The *Triad Business Journal* announced the rankings in the culmination of its annual competition to find the region's top workplaces. This is the fifth year in a row Pinnacle has earned the top spot on the list, and one of many local workplace awards the firm has won in North Carolina, including two consecutive No. 1 rankings in both the Triangle region and Charlotte.

May 17, 2023

Pinnacle is named a Leader in Diversity for 2023 by the Triad Business Journal. The firm is one of only three to earn recognition in the category of Outstanding Diversity & Inclusion (Public Companies) for its work to "bolster equality across all areas of diversity, including age, disability, gender, sexual orientation, race, relation and socio-economic backgrounds."

May 15, 2023

Pinnacle opens its new retail office in McLean, VA at 1800 Tysons Boulevard, Suite 50. This is the firm's first full-service location in the National Capital Region, complementing corporate offices that opened early last year in the same building. The retail office is on the ground floor, located at the corner of Tysons Boulevard and Galleria Drive.

April 25, 2023

Pinnacle is named one of the top workplaces in South Carolina. The firm earned the No. 1 spot on the list of Top Workplaces in the medium-sized companies category from Greenville Business Magazine, Charleston Business Magazine and Columbia Business Monthly. This is the fifth time Pinnacle has placed in the statewide competition, including two previous No. 1 wins and previous rankings of No. 5 in 2019 and No. 7 in 2020.

April 4, 2023

Pinnacle ranks No. 24 among 100 Best Companies to Work for by Great Place to Work[®], according to the latest list published by Great Place to Work[®] and *FORTUNE* magazine. Pinnacle has been on the list every year since the first year it was eligible in 2017. Earning a spot means that Pinnacle has surpassed rigorous benchmarks, confirming its status as one of the best workplaces in America.

March 27, 2023

Pinnacle grows in northern Georgia with the opening of a new office at 3050 Northwinds Parkway, in Alpharetta. The new space includes a full-service bank office, as well as commercial services, administrative offices and financial advisors for mortgage and treasury management.

February 23, 2023

Pinnacle ranks among the best of the country's 100 largest banks, according to a Forbes analysis. The firm landed at No. 27 on the list, higher than any other bank headquartered in Tennessee, North Carolina, South Carolina or Georgia.

February 22, 2023

Pinnacle earns 11 Greenwich Excellence Awards for 2022. Banks earn these national and regional honors based on market research of small business and middle market companies. This is Pinnacle's 13th year of earning these honors, with a grand total of 165 to date.

February 7, 2023

Pinnacle Financial Partners continues to be one of the best places to work in Virginia for the fourth year in a row, and its world class culture continues to attract top talent. Pinnacle earned the No. 4 spot in the large companies category on the list of the Best Places to Work from Virginia Business magazine, up from No. 10 in 2022.

September 6, 2022

Pinnacle is named the No. 1 Best Place to Work in Atlanta. The *Atlanta Business Chronicle* announced the ranking in the culmination of its annual competition to find the region's top workplaces. This is the first year the firm has earned the top spot on the list. In 2021, Pinnacle came in at No. 15 for its first time in the competition.

August 29, 2022

Pinnacle hires veteran banking leader Tom Crockett as regional president to build a presence in its newest market, Louisville, KY. Crockett will work from a temporary office, with plans for a permanent space in late 2022 or early 2023 and Pinnacle's first full-service office in Louisville sometime in 2023.

July 25, 2022

Pinnacle is the No. 1 workplace on the Knoxville News Sentinel's list of Top Workplaces in the mid-sized business category – a position they have earned for five out of six years. Pinnacle also received the Direction Award for survey responses to "I believe the company is going in the right direction."

May 2, 2022

Pinnacle is one of 10 Best Places to Work in Chattanooga, as announced by *EDGE* magazine and *Chattanooga Times Free Press*. It is the third year in a row that the firm has appeared on the list.

April 14, 2022

Pinnacle is one of the best and top performing banks in America, according to two separate lists released in 2022. The firm earned the No. 14 spot on the S&P Global Market Intelligence performance ranking. Earlier in the year, *Forbes* published a list of America's Best Banks, with Pinnacle at No. 22. Both rankings are by far the highest of any other banks headquartered in Tennessee and higher than any locally based banks in North Carolina or South Carolina.

November 29, 2021

Pinnacle announces the hire of six veteran financial professionals to lead the firm's expansion into Washington, D.C. and the surrounding areas of Virginia and Maryland. Carolyne Pelton, formerly the director of Aerospace, Defense and Government Contracting (ADGC) at Truist, leads the team as Pinnacle's regional president for the National Capital Region.

November 9, 2021

American Banker recognizes Pinnacle as one of America's "Best Banks to Work For" for the ninth year in a row at No. 9 overall, and No. 1 among banks with more than \$11 billion in assets in 2021.

June 28, 2021

Pinnacle announces that four of Birmingham, AL's top financial professionals have joined the firm to serve clients in the surrounding region. Mark Imig, former regional manager for corporate banking at First Horizon, leads the team as Pinnacle's regional president in Birmingham.

June 14, 2021

Pinnacle recruits a team of nine experienced financial professionals to serve clients and grow market share in Huntsville, AL. Jason Baldwin, former market CEO for North Alabama BBVA, leads the team as Pinnacle's Huntsville regional president.

May 5, 2021

Pinnacle opens its new Gallatin office at 1534 Noah Lane in Greensboro Village. This is the firm's first new full-service location in the Nashville area in 11 years and it's 28th office in Middle Tennessee.

July 16, 2020

Great Place to Work[®] and *FORTUNE* magazine rank Pinnacle subsidiary Bankers Healthcare Group No. 1 on its 2020 list of Best Workplaces in New York State in the small/medium business category.

June 1, 2020

Pinnacle opens its first permanent, full-service office in Atlanta backed by a team of associates with an average of more than 20 years of financial services experience. The office is located at 3333 Riverwood Drive in the Cumberland area of Atlanta.

May 7, 2020

Pinnacle funded more than \$2.4 billion in loans for companies through the Small Business Administration's Paycheck Protection Program (PPP). This figure represents nearly 14,000 local businesses that received emergency funding to pay their employees and essential bills during the ongoing COVID-19 pandemic.

December 2019

Pinnacle announces the firm's entrance into the Atlanta market in December 2019 with veteran bank leader Rob Garcia at the helm of its de novo startup. Garcia serves as the firm's Atlanta president.

September 11, 2017

FORTUNE magazine names Pinnacle to its list of the 100 Fastest-Growing Companies.

June 16, 2017

Pinnacle completes its merger with BNC Bancorp, a North Carolina-based bank with 76 offices in North Carolina, South Carolina and Virginia.

July 1, 2016

Pinnacle completes its merger with Avenue Financial Holdings, Inc. in Nashville.

March 4, 2016

Pinnacle acquires an additional 19 percent interest in Bankers Healthcare Group (BHG), bringing its total interest in BHG to 49 percent.

September 1, 2015

Pinnacle completes its merger with Magna Bank in Memphis.

July 31, 2015

Pinnacle completes its merger with CapitalMark Bank & Trust in Chattanooga.

June 24, 2013

Pinnacle is added to the NASDAQ Financial-100 Index. The index includes securities of 100 of the largest financial institutions listed on the NASDAQ Stock Market based on market capitalization.

April 10, 2013

For the 10th consecutive year, Pinnacle wins the *Nashville Business Journal's* "Best Places to Work" award and is inducted into the "Pinnacle Hall of Fame."

July 2, 2008

Pinnacle acquires Murfreesboro-based Beach and Gentry Insurance and merges it with Miller & Loughry, Pinnacle's wholly owned insurance agency.

November 30, 2007

Mid-America Bancshares (the holding company for PrimeTrust and Bank of the South) merges with Pinnacle.

October 2, 2007

In a de novo expansion Pinnacle opens its first full-service Knoxville office on Northshore Drive.

March 15, 2006

Pinnacle successfully completes its acquisition of Cavalry Bancorp, creating the largest financial services firm headquartered in Nashville and the second largest bank holding company in Tennessee.

October 27, 2000

Pinnacle Financial Partners opens for business at 211 Commerce Street.

March 30, 2000

Organizers file an application with the Office of Comptroller of the Currency and the Federal Deposit Insurance Corporation for a new national bank to be headquartered in Nashville. Pinnacle Financial Partners is selected as the firm's name.

February 20, 2000

Twelve prominent Nashville business leaders, including five former First American executives, announce plans to organize a new, locally owned financial services firm.